

Concerned Citizens For Sturgis

MEDIA QUESTIONS TO ASK SMRI

- 1) If the groups “Black Hills Harley Davidson, and Hot Leathers/Good Sports Inc.” initially opposed the “STURGIS” trademark being obtained by anyone, why did they create SMRI along with “Home Slice” to control and enforce this trademark? If they had such pure intentions in the beginning when they opposed the registration of “STURGIS,” what now is their motivation to enforce such a mark?
- 2) Who are the principals of SMRI and what interests do they represent?
- 3) If SMRI’s intent is allegedly so noble and concerned with the community of Sturgis, why is the organization closed to additional members?
- 4) Where are the documents to prove SMRI has any legitimate title to their assumed power?
- 5) If philanthropy is SMRI’s goal, why are major board members excluded from paying licensing fees?
- 6) How do licensing funds received by Good Sports, Inc. (owned by a SMRI board member) end up in the control of the SMRI board, if they ever do?
- 7) Once funds are in the SMRI board’s control, what criteria is used for their dispersal?
- 8) What guaranties are given that sometime in the future this board of SMRI does not transfer their control to a different group of people who’s intent is unknown?
- 9) In order to obtain the registration for the name “STURGIS,” a sworn statement to the U.S. Patent & Trademark Office was made that STURGIS was exclusively used by the Sturgis Chamber of Commerce from 1987-2001. Anyone who is from the Sturgis area well knows that this statement is false. How can SMRI, in good conscience, seek to enforce the STURGIS registration when it was obtained based on a lie?